

JIMS KALKAJI : SCALING NEW HEIGHTS !



■ DR. AMIT GUPTA

Business Schools today are getting redefined in many different ways. At JIMS, Kalkaji our DNA over the last decade has mutated significantly through adoption of technology, innovation and sustainability related initiatives. We have embraced the latest and greatest in technology through upgradation of our Computer, Commerce, Communication and Personal Growth labs. The recent introduction of specializations of Business Analytics and Entrepreneurship as well as use of online marketing tools and social media have provided fresh impetus and resulted in unleashing a new wave of technological innovation and creative thinking amongst our faculty and student community.

As regards CSR and Sustainability we stand fully committed to implementing our agenda by integrating key principles in our curriculum, research, partnerships and students activities. In September the institute jointly organized a seminar on “Corporate Governance, Social Responsibility and Sustainability” with the UN Global Compact Network India, an arm of United Nations for promoting CSR and Sustainability.

Spearheading our CSR and Sustainability movement is our Chairman, Dr. Amit Gupta a nationally renowned edupreneur and philanthropist. In recognition of his deep and continual commitment to social and charity projects he was recently felicitated by the Rotary District Club 3012 with the 'Outstanding Rotarian Award 2016-17' for “Serving Humanity”.

Lastly and verily the raison d'être of our institute has always been to develop professionally competent, industry-ready and socially responsible human beings. The 2017 hiring of our students by top recruiters such as Asian Paints, Deloitte, ITC, Nestle, Videocon, Standard Chartered Bank etc in the first few weeks of the placement process bespeaks volumes of the excellence of our students and also of the high quality of our value – based programmes.