



### JIMS

JIMS Engineering Management Technical Campus at Greater Noida is affiliated to GGSIP University, New Delhi. JIMS has state of art campuses that are prominently spread at eight prime locations in Delhi and NCR. Each successive year brings a new set of opportunities and by meeting those, JIMS continues to grow and improve. JIMS Engineering Management Technical Campus at Greater Noida is one of the Best Engineering Colleges at Greater Noida as well as in entire Delhi & NCR. It has well-developed campus at 6 acres of land with all modern facilities and amenities.

JIMS GN campus has been awarded 'A' Grade by the Joint Assessment Committee of the GGSIP University. JIMS Engineering Management Technical Campus is proud to have been awarded the highest possible A grade. Meanwhile the University itself was graded as 'A' by the National Assessment and Accreditation Council, Bangalore for the period 2013 to 2018 and it comes within best 100 universities in India as per National Institutional Ranking Frame Work (NIRF) under ministry of HRD.

### QTanalytics

QTanalytics is a statistical consulting, training and education provider-sourcing consultants with a bright and experienced team of professionals, providing innovative solutions to support our clients' looking for statistical support in their research. QTanalytics caters to the need of institutions, students and professionals industries for training in Quantitative analysis with computer software skills on topics such as Advanced Excel, SPSS, STATA, EViews and SAS.

### Communication and Contact>>>

#### Program Director

**Dr. R. K. Raghuvanshi**  
Director

#### Program Conveners

**Dr. Arun Kumar Chaturvedi**  
Dean - BBA/BCA

**Dr. Arun Kumar Singh**  
HOD-BBA

#### Program Co-Conveners

**Dr. Shikha Jalota**  
Associate Prof.- BBA

**Dr. Rashi Gupta**  
Assistant Prof.- BBA

**Organizing Committee:** Dr. Kumar Ashutosh, Mr. Vikram Kumar Sharma, Ms. Swati Sharma, Mr. Mayank Kumar Pandey

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### Program Objectives>>>

- To enable the participants to define research problem and select suitable research design.
- To impart capabilities for formulation and testing of hypothesis based on the nature of research.
- To comprehend appropriateness of statistical software packages for data analysis.
- To enable the participants to learn writing of reports and research proposals.

### Resource Persons>>>

Eminent Academicians, Professional experts and Scholars in the field.

### How to Register>>>

Register online at:

<http://www.qtanalytics.com/Events.aspx>  
or <http://www.jimsgn.org>

Program Fee: Rs.4200/- per participant

### Program Overview>>>

Management education all over the world is undergoing a sea-change. Need of the hour is to enrich the intellectual capital and to focus on linking classroom teaching in management education with research and new knowledge. Research is a vanguard in management education and fresh knowledge with updated issues should be developed from time to time and thus is a need of learning research methodology tools among faculty members and research scholars to enhance their teaching skills.

It is important to impart knowledge pertaining to scientific inquiry and to integrate qualitative and quantitative approaches in research. Knowledge of applied research tools and methodology along with the use of software helps in integrating research and practice. Hence, to ensure more skilful and scientific data analysis as well as high quality research output from faculty, a formal training is required.

This Faculty Development Program (FDP) is aimed at honing the teaching and research skills of faculty, researchers and trainers. It will inculcate confidence in the usage of data analysis tools. Training on Statistical Packages SPSS would greatly enhance research and publication skills of the faculty.

### Program Schedule>>>

Date/Day	Time	Details
18.12.2017 Monday	9:30A.M.-1:00P.M.	Introduction to Research, Research Design
	1:45P.M.-5:00P.M.	Data collection, sample design, Writing a research
19.12.2017 Tuesday	9:30A.M.-1:00P.M.	Introduction to SPSS, Descriptive Statistics
	1:45P.M.-5:00P.M.	Plotting of charts, Practice session
20.12.2017 Wednesday	9:30A.M.-1:00P.M.	Correlation and Regression
	1:45P.M.-5:00P.M.	Testing of Hypothesis-I, Practice Session
21.12.2017 Thursday	9:30A.M.-1:00P.M.	Testing of Hypothesis-II, ANOVA: one way & two way
	1:45P.M.-5:00P.M.	Factor Analysis, Practice Session
22.12.2017 Friday	9:30A.M.-1:00P.M.	Group presentations by Participants
	1:45P.M.-5:00P.M.	Valedictory Function